**Appendix**

**Project Proposal Template**

(Deadline for submission: **21st August, 2022 (GMT+8 12.00pm)**)

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| 1. **1. Basic Information**
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| 1.1 Project Title:  |
| 1.2 Name of the Organization: Official website/official social media account(s): |
| 1.3 Organisation Contact Person: Address: Phone: E-mail: |
| 1.4 Project beneficiaries：(    ) persons. (    )% Male, (    )% Female, (    )% Elderly, (    )% Children under Sixteen. |
| 1.5 Project start and end date (project end date should be no later than September 2023):  |
| 1.6 Brief introduction of the organization (250 words)   1.7 Relationships with government bodies (please describe previous/current collaborations or support from the local authorities) (450 words)   1.8 Brief summary of the project (goals, methods, expected outputs）(250 Words)    |
| 1. **2.Project Details**
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| 1. **2.1 Theme A (**Snow leopard research and conservation knowledge/ technology sharing**)**
2. **Please fill in this section**

2.1. 1 Background of the project (Which conservation/research challenges the project is designed to address? What is the topic of exchange?) 300 Words)  2.1.2 Format and location of the exchange, identify the stakeholders (450 Words)  2.1.3 Objectives, activities, timeline, and expected outcomes (600 words)1. 2.1.4 Project risk analysis including strategies to mitigate risks (600 Words)
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| **2.2 Theme B (**Snow leopard conservation awareness raising**)****Please fill in this section**2.2.1 Background of the project (Which conservation challenges the project is designed to address? 300 Words)  2.2.2 Methods and location of the project (How this project will raise awareness innovatively and effectively? 300 words)2.2.3 Describe the direct and indirect stakeholders (200 Words)  2.2.4 Objectives, activities, timeline, and expected outcomes (600 words);2.2.5 Project risk analysis including strategies to mitigate risks (600 Words) |
|  **2.3 Theme C (**Research focus)**Please fill in this section**2.3.1 Background of the project; (Which research/conservation challenges the project is designed to address? 300 Words)  2.3.2 Methods and study area of the project; (Please state whether the project is within a specific PFAs, 300 words) 2.3.3 Objectives, activities, timeline, and expected outcomes (600 words);2.3.4 Project risk analysis including strategies to mitigate risks (600 Words) |
| **3.Project staff**  |
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| --- | --- | --- | --- |
| Name | Personal background | Position in organization | Roles in this project |
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| **4. Detailed Budget with breakdown of operation expenditures**Please see <https://www.xe.com/> for reference exchange rate |
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| --- | --- | --- | --- | --- | --- | --- |
|  | **Activity** | **Unit Type/Breakdown** | **Unit Price (in local currency)** | **No. of Unit** | **Total amount ((in local currency)** | **Total amount (CNY)** |
| 1.1 |  | 　 | 　 | 　 | 　 |  -  |
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| 　 | 　 | 　 | 　 | 　 | 　 |  -  |
| 　 | **Total** | 　 | 　 | 　 | **0.00** |  **-**  |
| 1.2 |  | 　 | 　 | 　 | 　 |  -  |
| 　 | 　 | 　 | 　 | 　 | 　 |  -  |
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| 　 | **Total** | 　 | 　 | 　 |  **-**  |  **-**  |
| 1.3 |  |  | 　 | 　 |  | 　 |
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| 　 | **Grand Total** | 　 | 　 | 　 |  **-**  |  **-**  |

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